Bangkok Post

Circulation: 70,000

Ad Rate: 1,400

Date: Monday 12 September 2022

Section: Life/HAPPENING

Page: 2(Top) Volume: -No: -

Col.Inch: 40.13 Ad Value: 56,182 PRValue (x3): 168,546

Headline: LED there be light: Expo returns to Bangkok after two-year hiatus



LED there be light: Expo returns to Bangkok after two-year hiatus

"Connecting Lighting For Sustainable Life" is the theme of the "LED Expo Thailand + Smartech Asean 2022", which will make a comeback after a two-year hiatus, at Impact Exhibition Hall 8, Muang Thong Thani, from Sept 21-23.

Organised by the Electricity Generating Authority of Thailand, the exhibition aims to promote the use of LED lighting as a key solution to cope with the ever-growing power demands and mitigate power shortages.

With Thailand's LEDs market one of the fastest growing markets in Asean, the threeday event will serve as the platform for LED companies to resume their sales and marketing activities face-to-face.

It will gather over 150 local and international exhibitors and 3,000 trade buyers and industry professionals to meet, generate sales leads, network and conduct exchanges on the latest trends and knowledge.

The exhibition will cover four key LEDs market segments, namely "Energy Efficiency By Digitalisation And Technology", "Smart Lighting IOT And Connectivity", "Sustainability And Environment", and "Health And Wellbeing".

Clip: Full Color

On showcase across the 5,000m² space will be more than 300 smart solutions divided into a dozen of categories, covering smart lighting, LED decorative lighting, commercial lighting, and LED lighting components and accessories, and more.

This is also an opportunity to meet global suppliers from the IoT sector, stay updated with the latest smart lighting trends and advanced digitalisation, gain insights from the knowledge sessions of webinars, and join workshops and virtual product demonstrations.

There is no admission fee. Advanced registrations can be made via bit.ly/3JUMUjg.

Visit ledexpothailand.com or call 02-833-5315 and 02-833-6395.







